

# EURECA-PRO Installation

Creating the EURECA-PRO landmark at the Technical University of Crete campus



ΠΟΛΥΤΕΧΝΕΙΟ  
ΚΡΗΤΗΣ /  
**TECHNICAL  
UNIVERSITY  
OF CRETE**



ΕΡΓΑΣΤΗΡΙΟ  
ΜΕΤΑΒΑΛΛΟΜΕΝΩΝ  
ΕΥΦΥΩΝ  
ΠΕΡΙΒΑΛΛΟΝΤΩΝ /  
**TRANSFORMABLE  
INTELLIGENT  
ENVIRONMENTS  
LABORATORY**



## / Starting point

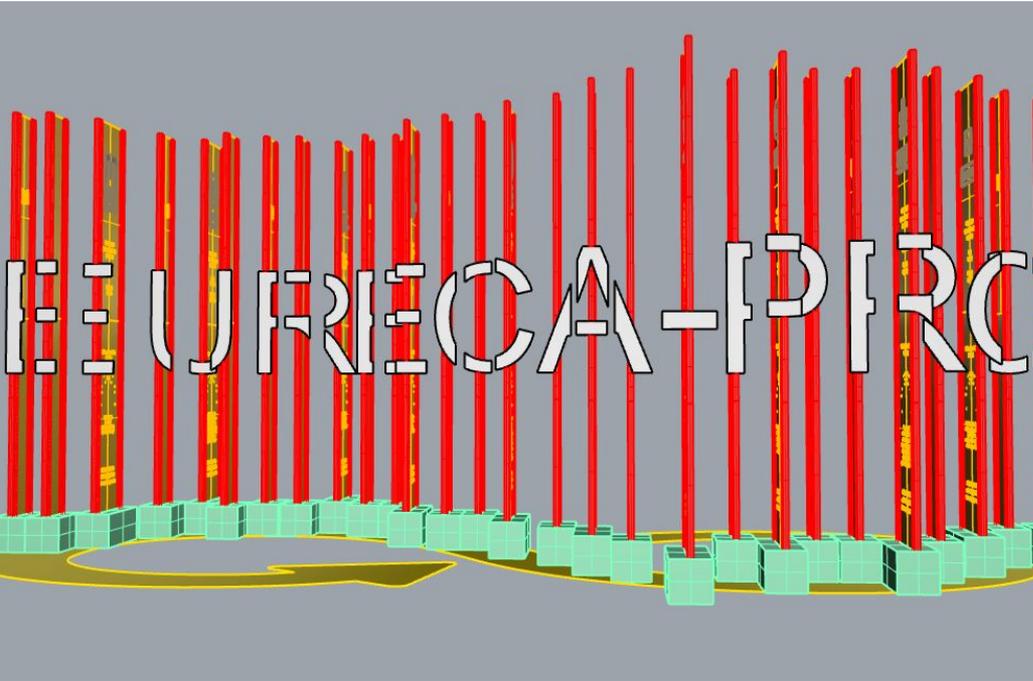
The classic type of pole with signs indicating the distances between different cities

## / Main goal

Bring out the unifying character of EURECA-PRO while expressing at the same time the alliance's goals.







## / Idea

- 10 wide panels, one for each of the nine universities and one assigned to the EURECA-PRO alliance.
- 18 narrow panels that carry the original EURECA - PRO logo.
- Visual deconstruction of the EURECA-PRO letters
- Play with perspective.





  
**EURECA • PRO**  
EUROPEAN UNIVERSITY



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R  
O**

Πολυτεχνείο Κρήτης

Universitatea din Petroșani

Montanuniversität Leoben

Politechnika Śląska

Technische Universität Bergakademie Freiberg

Hochschule Mittweida

EURECA - PRO

Université de Lorraine

Universiteit Hasselt

Universidad de León



/ university name and logo

/ QR code leading to the university's website

/ date entered the EURECA-PRO alliance

/ city

/ country

/ the distance from the campus of the Technical University of Crete

/ a moto/short mission statement of the university.



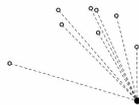
ΠΟΛΥΤΕΧΝΕΙΟ  
ΚΡΗΤΗΣ  
TECHNICAL  
UNIVERSITY  
OF CRETE



EURECA-PRO  
Partner University  
since 2020

City:  
**Chania**

Country:  
**Greece**



Distance from  
TUC  
**0 Km**

*"Expand knowledge  
and benefit society  
through research  
integrated  
with education."*



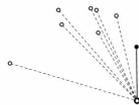
UNIVERSITATEA DIN  
PETROȘANI



EURECA-PRO  
Partner University  
since 2020

City:  
**Petroșani**

Country:  
**Romania**



Distance from  
TUC  
**1101 Km**

*"Train specialists in  
various technical,  
economic and social  
fields, able to use  
valuable scientific,  
technical and  
cultural-humanistic  
knowledge,  
to contribute to the  
technological, economic  
and social-cultural  
progress of Romanian  
society and the  
contemporary world."*



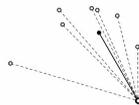
MONTAN  
UNIVERSITÄT  
LEOBEN



EURECA-PRO  
Partner University  
since 2020

City:  
**Leoben**

Country:  
**Austria**



Distance from  
TUC  
**1513 Km**

*"Work actively  
every day  
to improve our future  
in a sustainable way."*



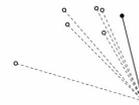
Silesian  
University  
of Technology



EURECA-PRO  
Partner University  
since 2020

City:  
**Gliwice**

Country:  
**Poland**



Distance from  
TUC  
**1698 Km**

*"Contribute to the  
cultural heritage of  
society through the  
pursuit of art and  
creative research,  
the interpretation of  
contemporary reality  
and analysis of the  
evolution of values  
which shape the  
immediate  
environment."*



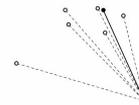
TUBAF  
Die Ressourcenuniversität.  
Seit 1765.



EURECA-PRO  
Partner University  
since 2020

City:  
**Freiberg**

Country:  
**Germany**



Distance from  
TUC  
**1915 Km**

*"Find solutions for  
the global challenges  
of the 21st century  
-the sustainable,  
secure, and efficient  
extraction, provision,  
and use of  
natural resources."*



/ university name and logo

/ QR code leading to the university's website

/ date entered the EURECA-PRO alliance

/ city

/ country

/ the distance from the campus of the Technical University of Crete

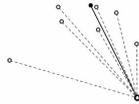
/ a moto/short mission statement of the university.



EURECA-PRO  
Partner University  
since 2020

City:  
**Mittweida**

Country:  
**Germany**



Distance from  
TUC  
**1934 Km**

*"We never rest easy and stick with the tried and tested, but always think one step ahead: we aim to be a place for boundless experimentation."*



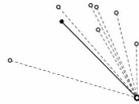
**UNIVERSITÉ  
DE LORRAINE**



EURECA-PRO  
Partner University  
since 2022

Region:  
**Lorraine**

Country:  
**France**



Distance from  
TUC  
**2069 Km**

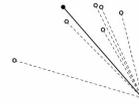
*"Innovation through the dialogue between knowledge fields."*



EURECA-PRO  
Partner University  
since 2022

City:  
**Hassel**

Country:  
**Belgium**



Distance from  
TUC  
**2275 Km**

*"Guided by a civic university philosophy and a global perspective, we excel in quality education, lead international research, and foster a culture of inclusivity, learning, and sustainability."*



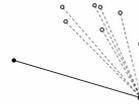
**universidad  
de león**



EURECA-PRO  
Partner University  
since 2020

City:  
**León**

Country:  
**Spain**



Distance from  
TUC  
**2662 Km**

*"Quality teaching and advancement of knowledge through research activity."*



**EURECA-PRO**



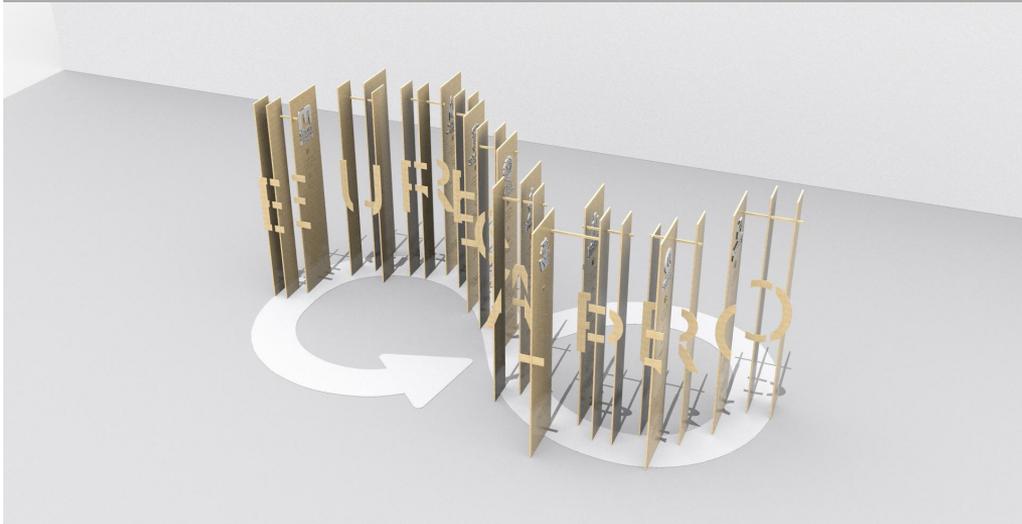
9 Partner  
Universities

**Est. 2020**

**Co-funded  
by the  
EU Erasmus+  
Programme**

*"Enable students and staff to study, teach and research in the field of responsible consumption and production, under the umbrella of SDG 12, with the long-term goal of a joined virtual and integrated European campus, until 2040, effectively contributing to the development of the European Higher Education Area."*





## / Design

- 28 separate parts,  
spread over the symbol of  
**SDG 12** on 'responsible  
consumption and  
production'





## / Design

- the viewer reads EURECA-PRO from a certain point

- moving around, the viewer can explore the information for each of the university partners



details / model | scale 1:5



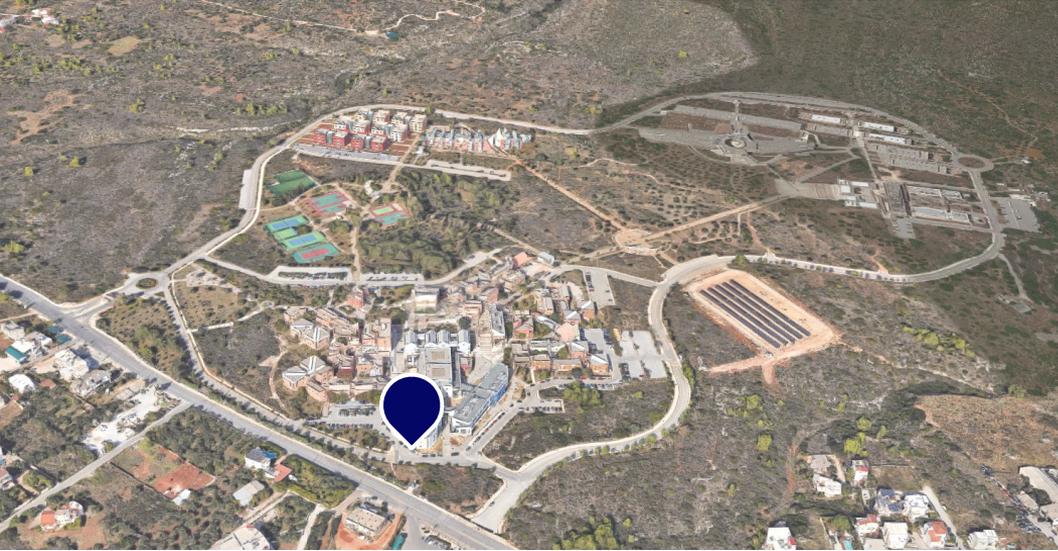
details / model | scale 1:5





/ Visualization





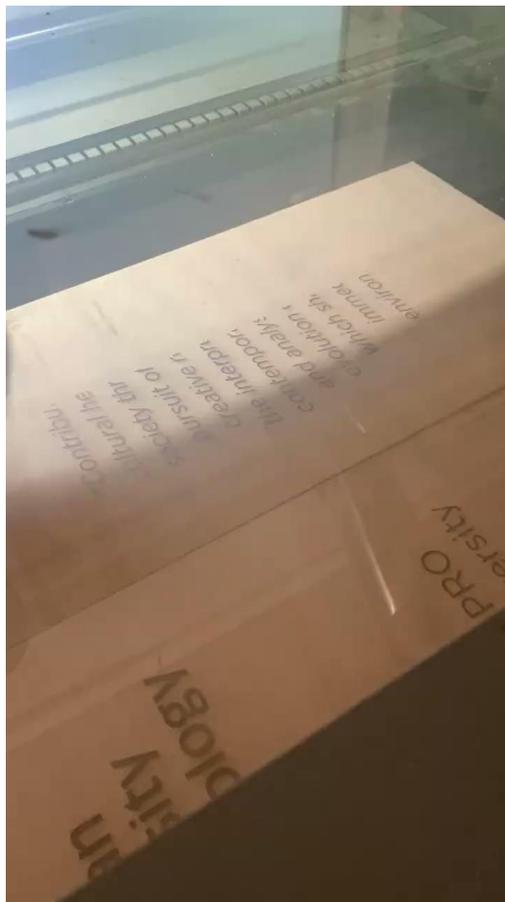
## / Location

### D1-D3 TUC Campus square

The square right next to the library, an open space with great visibility.



# / Construction

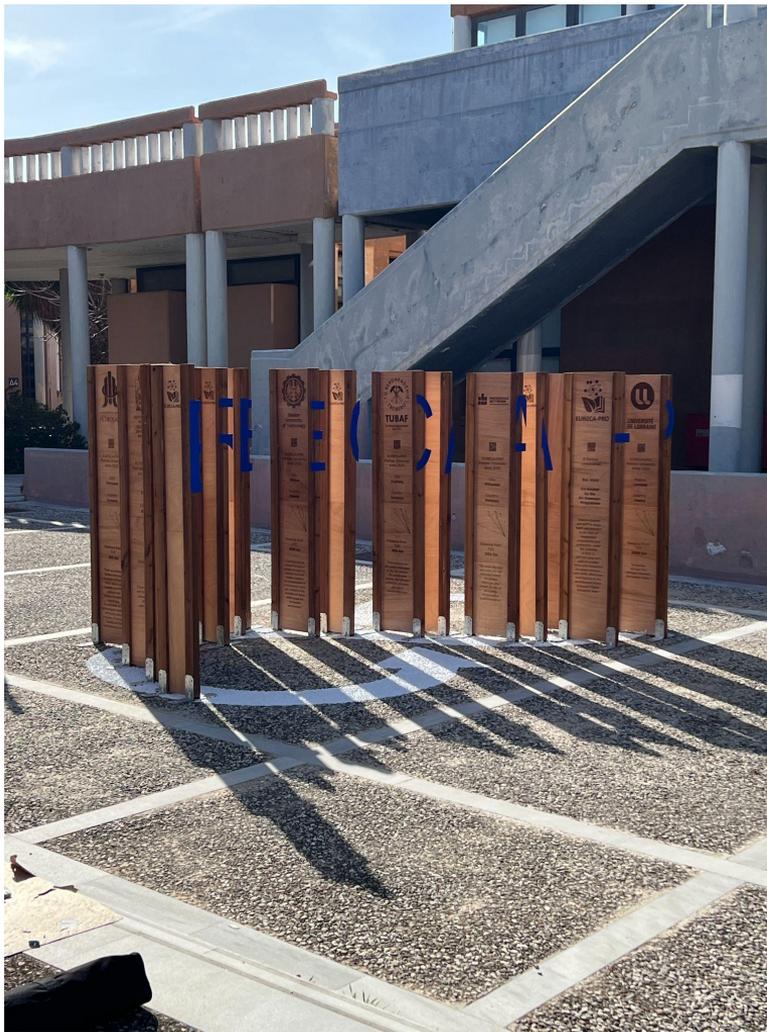


# / Installation

## *EURECA-PRO landmark at TUC*



[#EurecaProLandmark](#)





# EURECA PRO



Αμφιθέατρο Α2  
Amphitheatre A2

ΜΠΑ Έκδοσης Β (P1, P2)  
Camp of P&M, Exit B (P1, P2)



# EURECA-PRO Installation

**TUC TIE Lab, School of Architecture, Technical University of Crete**  
March 2025

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Marianthi Liapi

**Project Team:**

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**Project Consultant:**

Kostis Oungrinis



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ΕΥΦΩΝ  
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